

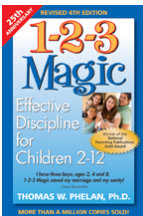
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COMING THIS FALL!



1-2-3 Magic

Effective Discipline
for Children 2-12

NEW 4TH EDITION

ParentMagic Inc
800 Roosevelt Rd
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www.parentmagic.com

1-2-3 Magic Saved Our Marriage

Over the years, more than one couple has told us, “[1-2-3 Magic](#) saved our marriage.”

How is it that a discipline program for raising young children could have this effect? Isn't there a lot more to marriage than raising kids?



There certainly is a lot more to marriage than raising children. Included among the top ten marital problems—and therefore among the causes of divorce—are also disagreements about issues such as money management, communication, in-laws, sex, friends, and the use of drugs and alcohol. When couples regularly have difficulty resolving several of these problems, family discord and divorce become much more likely.

What's different when it comes to managing children? Any of the problems listed above can cause intense feelings of anger and frustration, just as kids can. But one thing about children is this: They are always there. If you can't agree on how to manage them, conflicts between moms and dads can happen anytime the family is together. This means that evenings, weekends, vacations and endless summers can be all but ruined on a regular basis. The kids act up, mom and dad fight about how to handle the behavior, and everyone winds up feeling miserable.

Does This Sound Familiar?

Here's an example. Mom is trying to fix dinner, while her disgruntled ten-year-old son is sitting at the kitchen table making an “effort” to get his homework done. Dad is at the dining room table doing the family's income tax return. The would-be scholar leans under the table for the tenth time to play with the cat. Mom has had it.

Mom: “Excuse me - is the cat going to help you with your homework? Sit up and get going! How many times do I have to tell you!”

Son: “I'm doing it! Just leave me alone! This math stuff is idiotic.” *Cont page 2*

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“Our mission is to help you raise well-behaved, happy and competent youngsters and teens...

and put the fun back into parenting!”

Mom: “If you’d use half the brain God gave you, you would have been done a half hour ago.”

Son: “Yeah, right. Like to see you do this junk.”

Mom: “Watch that mouth, young man!”

Dad: “What’s going on in there!? I’m trying to do our taxes and all I can hear is the two of you yelling at each other!”

Mom: “Oh, thanks for your help, Sir Galahad. Just what I need is you butting in! Have you ever considered the remote possibility that it might help if you backed me up maybe once every, oh, say, six months or so?”

Dad: “Have you ever considered that I might just back you up if you ever showed that you were capable of taking a reasonable approach to a problem?”

Mom: “Well, thank you very much. I certainly appreciate your help (throws towel on counter and starts to leave room). And by the way, Your Majesty, since you know everything, you can help your son with his schoolwork and also help him find something for dinner—I’m outta here!” Mom storms out.

No One Wants to Come Home Anymore

Repeat situations like this often enough and mom and dad will start to mistrust one another. Repeat them some more and mom and dad will begin to dislike each other. Keep going, and these parents will each conclude that their spouse is an idiot. Everyone suffers. No one wants to come home anymore. The household is depressing.

But don’t give up! **Next month:** How 1-2-3 Magic can help.

Quick Tip: Thumb Sucking



1. NORMAL KID COMFORT – Thumb sucking is a natural instinct, for survival at first. Ultrasounds show fetus sucking thumb. But it is associated with soothing and relaxed feelings, so kids use it to calm themselves.

2. 85% STOP BY AGES 5-6 - Many kids just stop. 50% or so never start. Some parents give pacifiers to infants as a replacement. Peer pressure at school and elsewhere helps kids to quit.

3. PROBLEMS WITH TEETH & FRIENDS - If thumb sucking continues past age five and it is energetic, upper and lower incisors do not grow in properly. Continued thumb sucking can also be associated with peer rejection.

4. REWARD BEATS PUNISHMENT - If a child is motivated to stop, praise him. A charting system can also help. No nagging, yelling, arguing! If child is not motivated, have the dentist explain problems that may result. Habit reversal programs may also help, in which child finds substitute behaviors, watches behavior in mirror, etc

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